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Banner-Day Recognized as B.E.S.T. in Baking

Saginaw, MI August 3, 2010: Banner-Day was awarded the B.E.S.T. (Becoming Environmentally Sustainable Together) in Baking designation sponsored by the International Baking Industry Exposition Committee for its outstanding efforts to reduce energy through its Total Oven Control (TOC[®]) featuring SmartBake[™]. The TOC[®] with SmartBake[™] was evaluated by a panel of expert judges in baking and environmental sustainability.

The Banner-Day Total Oven Control (TOC[®]) system featuring SmartBake[™], includes such features as “recipe” control, “tray skipping” and zone burner capacity management, and provides for flexible, highly reliable, energy conscious direct gas fired oven operation. This system shuts off gas flow to any burner that is staged off or fails to light or stay lit. Each gas burner is individually monitored and controlled. An electric gas solenoid valve at each burner provides positive shut off. This is in contrast to antiquated constant spark ignition systems wherein gas flow to failed burners is not shut off allowing unburned natural gas to be vented into and exhausted through the oven to the atmosphere. Energy is saved by elimination of zone temperature over-rides (flash heat) which increase oven exhaust stack temperatures and oven radiation, and convection losses.



As part of a commitment to positive transformation, the International Baking Industry Exhibition (IBIE) has identified sustainability as one of the industry’s top priorities. The IBIE committee launched this initiative to recognize suppliers that foster energy conservation, reduced water usage, a decrease in landfill waste, healthy living and/or a reduction of overall impact on the environment.

Food and food production are affecting and changing the world in subtle and profound ways. Consumers are making choices based not only on nutritional factors, but also based on the products’ environmental impact. To ensure that your commercial baking operation, baked goods and packaging are earth-friendly, look for suppliers who have received the B.E.S.T in Baking designation.

Joe Day, President of Banner-Day commented when receiving this prestigious designation “We are pleased to be recognized as a B.E.S.T in Baking recipient for the impact our oven optimization systems and best practices are having on sustainability for our valued customers and the baking industry.”

To learn more about Total Oven Control (TOC[®]) and SmartBake[™] visit Technical Briefs on the Banner-Day website, www.banner-day.com or e-mail info@banner-day.com.

Banner-Day is the oven automation and optimization specialist serving the large scale commercial baking industry. They combine over 80 years of design, engineering and project management experience with an intimate knowledge of internal workings of bakery ovens and processes. Banner-Day understands the unique environment of baking where bakers demand precisely controlled oven temperatures and consistency throughout the bake.