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Banner-Day Announces Organizational Changes

Saginaw, Michigan February 21, 2011 – Banner-Day announced organizational changes in the business aligning its structure with the company’s emphasis on growth and efficiency to deliver more value to its customers in bakery oven controls and services, as well as pipe heating systems.

Effective January 1, 2011, Joseph P. Day, son of the founder, became Chief Executive Officer with plans to support Banner-Day’s bakery oven systems group while lending his years of experience to the company’s continuing product development efforts. Leading the company since 1983, he established Banner-Day as a leading supplier of oven controls and related products to the baking industry.

J. Michael Day continues a family tradition, expanding his responsibilities to become President and COO providing enhanced skills and discipline into the overall strategic direction of the business and taking on a more active leadership role in the bakery oven group with its customers. With this change Mike Day will take on responsibility for all day to day operations for the bakery oven and pipe heating systems businesses. Mike commented, “Banner-Day is committed to continuing our efforts to deliver unique and creative solutions to our customers. Creative solutions that deliver value and support our customers in achieving their goals and objectives.” He has been with the company since 1993 and will continue implementing plans to leverage its agility and efficiencies to bring advanced control solutions and products to Banner-Day’s baking and pipe heating customers.

Banner-Day is the leading oven automation and optimization specialist serving the large scale commercial baking industry. They combine over 80 years of design, engineering and project management experience with an intimate knowledge of internal workings of bakery ovens and processes. Banner-Day understands the unique environment of baking where bakers demand precisely controlled oven temperatures and consistency throughout the bake. In addition they serve the food industry with impedance pipe heating system solutions.